



Invest4Health

Open Call for regional test-beds Frequently Asked Questions



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1 Introduction

In this document, you will find answers to some of the most common inquiries about the Invest4Health Open Call. If you still have any questions, please do not hesitate to reach out to our support team by email at Invest4Health.OpenCall@norwayhealthtech.com.

2 Frequently Asked Questions

1. What is the Invest4Health project about?

Invest4Health (<https://invest4health.eu/>) is a Horizon Europe and UKRI-funded research and innovation project with participation of leading European academic and innovation partners in health and social care. The project is taking the first steps in the design and testing of new finance and business models that will help health and social care providers, local governments, and communities transform how financial and non-financial resources are allocated to strengthen health promotion and disease prevention.

You can find more information under section 2, “Project Context” in the Invest4Health Open Call document.

2. What does Invest4Health aim to do with the Open Call?

The Invest4Health consortium is seeking to support a maximum of four (4) new regional test-beds, by offering capacity building activities and simulation exercises on testing novel business, financial, and investment models for health promotion and disease prevention initiatives.

Invest4Health partners will support the new test-beds in learning about and working with the SCI concept and tools, different ways of financing their initiatives, identifying and engaging with the most relevant stakeholders, as well as governance structures to support implementation.

3. Who should apply?

We invite local governments, regional governments, cities, municipalities, health authorities, community-driven initiatives, social enterprises, and other actors or consortia based in Horizon Europe eligible countries which are working on health promotion and disease prevention initiatives and are interested in exploring new, innovative ways of financing these initiatives to apply.

For more information, please read the Eligibility criteria under section 6, “Evaluation of applications” in the Invest4Health Open Call document.

4. Why should I apply?

The Invest4Health consortium is aiming to support regional test-bed teams in building their capacity and knowledge around novel ways of financing health promotion and disease prevention initiatives.

The support you will get as new test-beds will essentially help with understanding and solving the complexities of designing, sustaining, and scaling your health promotion and disease prevention initiatives. It will be an iterative process consisting of design thinking steps tailored by Invest4Health towards health promotion and disease prevention initiatives:

1. Understanding the needs of the population.
2. Defining and understanding existing challenges at both systems and user levels hindering initiatives.
3. Ideating on different and innovative solutions and goals to achieve them
4. Designing/Conceptualizing SCI solutions.
5. Refining and testing the SCI solution through simulation exercises.

The Invest4Health consortium will guide each new test-bed through the following activities:

- A situational analysis of needs, priorities, strengths and weaknesses.
- Self-assessment exercises to assess awareness and readiness to test and implement novel financial and business models and new governance structures.
- Capacity building and training exercises for policy makers on SCI models and tools, stakeholder identification and engagement, and governance structures to support implementation.
- Workshops on designing a collaborative platform.
- A toolkit on designing SCI-compatible investment and finance models.
- A toolkit with potential solutions to barriers for SCI adoption.
- Workshops with simulation exercises on how chosen SCI models could be adopted in the regional context.
- Arguments for advocacy to support the implementation of SCI models in new settings.

We are also aiming to connect the new test-beds with each other and with the current Invest4Health test-beds, to further enhance learning and to encourage feedback that can improve the project's outputs and impact.

As a new test-bed, you are not required to participate in all steps or all activities mentioned above. After your test-bed has been selected, you will have the opportunity to discuss with the Invest4Health team on which activities fit you and your team best.

5. How do I submit a proposal?

You submit your proposal by sending all the required application documents by email to Invest4Health.OpenCall@norwayhealthtech.com. All applications should be submitted in PDF format.

6. What do I need to submit in order to be a part of the Invest4Health Open Call?

All submissions need to include all the following documents in English:

- Open Call Application Form (English)
- Proof of existence of Legal Entity (English or local language)
- Declaration of Honour (English)

7. How long will the call be open?

The call will be open from December 13th, 2024, 12:00 CET (UTC+1) until February 27th, 2025, 17:00 CET (UTC+1). Any applications submitted after the deadline will not be considered.

8. What is the timeline of the Open Call?

1. Open Call launch: 13 December 2024
2. Application deadline: 27 February 2025
3. Responses to applicants by: 19 March 2025
4. Activities kick-off: May 2025
5. Final activities: April-June 2026

9. Are there any terms and conditions for the applicants?

By applying for this open call, the applicant organizations accept the terms and conditions described under section 8, “Call Terms and Conditions” in the Invest4Health Open Call document.

10. What are the criteria for eligibility?

1. Legal entity: All applicant organizations must be established legal entities in one of the EU Member States (MS), or third countries associated to the Horizon Europe programme¹.
2. Health Promotion and Disease Prevention relevance: All applications must focus on and cover at least one health promotion area and/ or disease prevention category².
3. Application completion: All requested application documents must be submitted within the deadline. Incomplete applications will be rejected. All applications must be submitted in English, as the working language of the Invest4Health consortium. The legal entity proof may be submitted in local/original language.
4. Number of applications submitted: Applicant organizations can only submit one (1) application as leaders. If there are multiple applications submitted from the same lead organization/entity, only the most recently submitted will be considered.

Applications that fulfil all eligibility criteria will be further evaluated and potentially selected by an internal Invest4Health project committee, based on the selection criteria mentioned in the Open Call document.

11. What are the criteria for evaluating proposals?

Applications will be **evaluated** based on the following selection criteria:

- Motivation for Invest4Health collaboration/ strategic fit
- Clarity of the initiative
- Readiness to test

¹ [Updates on the association of third countries to Horizon Europe - European Commission](#)

² [Health Promotion and Disease Prevention | Knowledge for policy - European Commission](#)

- Team composition
- Stakeholder engagement
- Geographic diversity
- Societal impact

You can find the evaluation criteria in full under section 6, “Evaluation of applications” in the Invest4Health Open Call document.

12. What is the evaluation process?

An internal committee consisting of Invest4Health consortium partners will assess applications submitted based on the evaluation criteria mentioned above.

13. How will I be informed that my proposal has been evaluated?

You will receive the outcome of your application and any next steps via email by March 19th, 2025.

14. What happens if I am selected?

The Invest4Health team will contact you to schedule a kick-off meeting taking place in May 2025. During this meeting you will receive detailed information about our planned activities and together decide on the specific schedule from May 2025 until June 2026.

15. What activities can I participate in?

You will participate in activities such as workshops, training sessions, and simulation exercises. More details on each activity are provided in the Open Call document. The estimated time commitment for the new test-beds is 30-40 hours in the period from May 2025 to June 2026, including all meetings and activities. You can withdraw your participation in the activities at any point with a written request to the Invest4Health project coordinator via email to the following email address: bengt.stavenow@innovationskane.com

16. Where will the activities take place?

You are only expected to participate in the activities online.

17. Will the new test-beds receive any financial support from the Invest4Health project?

No financial support will be provided. The new test-beds must cover their own costs and allocate sufficient resources for participating in the activities.

18. Are there any requirements concerning Liability, Privacy, and Confidentiality?

The new test-beds must ensure that they respect privacy and confidentiality according to all applicable data privacy laws and regulation laws (including GDPR). More information is provided in the Open Call document under section 8, “Call Terms and Conditions”.

19. Am I allowed to publicly publish Invest4Health material?

All new test-beds must contact the Invest4Health team prior to publicly sharing any Invest4Health contents or material.

20. Do I need to sign an agreement?

To initiate activities, an agreement will be signed between each new test-bed and the Invest4Health project coordinator.